



## EVENING: 3 STEPS

### STEP 1: CLEANSE

Kick off your evening ritual by washing away any toxins and impurities that jumped onto your skin and came home with you.

Recommendation: **Billy Jealousy Signature White Knight Gentle Daily Facial Cleanser**

**Why?** It's less invasive than most cleansers — cleaning with apple amino acids, papaya and willow bark extract. Plus, its combination of bergamot, peppermint, rosemary, eucalyptus and lavender essential oils will not only moisturize and condition your skin but make you smell great before heading to bed, too.

### STEP 2: SERUM

Apply a serum after cleansing but before moisturizing in order to penetrate the skin and targeting wrinkles and any, ahem, imperfections.

Recommendation: **Glo Skin Beauty Phyto-Active Firming Serum**

**Why?** This hard-working serum smoothes the appearance of wrinkles by lifting and supporting your skin. It's a concentrated, lightweight gel that melts into skin and is essentially designed to provide immediate results and visibly restore your skin. For a little more eye care, pick up their **Phyto-Active Eye Serum** to smooth those fine lines around your eyes and alleviate that puffiness and those dark circles by morning!

### STEP 3: MOISTURIZE, MOISTURIZE, MOISTURIZE

It simply can't be stressed enough: Your skin is living, breathing and always thirsty for moisture. Don't let it go dry on you — go ahead and slather it on!

Recommendation: **Kiehl's Men's Oil Eliminator 24 Hour Anti-Shine Moisturizer**

Go to sleep with an extra supply of glycerin, a humectant that will soften and smooth the skin, leaving you feeling soft, hydrated and comfortable. Wake up and see just how refreshed you can feel. Say goodbye to oil and hello to glowing morning skin! ■

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SKIN  
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## PHYTO-ACTIVE FIRMING SERUM PHYTO-ACTIVE EYE SERUM

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