

HAIR



WHAT'S NEW: SLEEK BOBS, BOLD HUES, FLIRTY LAYERS

PREVIEW SPRING 2018



SEXY MOVEMENT



COOL PIXIE



JEWEL TONES



TREND WATCH:
BRUNETTES
ARE HOT!
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BLONDE EFFECTS



ROCKIN' VOLUME

235 Fresh Styles

One Cut, Six Ways Retro Waves Prom Season:
Easy Braids, Ponies & Updos! Must-Have Colors
Groovy Boho Twists Best Tools & Products
+ Cool Hair Hacks & Fast Fixes for Every Tress Type



Beauty for the Big Day

It's not an ordinary Tuesday, so why treat your face the way you always do? We've gathered advice from the experts to get you party-ready. Here, the best ways to prep your...

LIPS

For tricks that will make you smile from ear to ear, we reached out to Janeena Billera, senior global makeup artist/educator at Glo Skin Beauty.

- Create a timeless special-occasion look by selecting a shade that's a bit deeper than your natural lip color.
- Pick a long-wear formula that will last for hours so you can spend less time on touch-ups throughout the evening.
- Define your pretty pout with liner to ensure a clean, precise lipstick application.
- If you're tempted to go bold, it pays to test out your statement lip at another event or during a makeup trial run before the big day so you know you love it!

Try: Glo Skin Beauty Lipstick in Pillow Talk (\$24) & Lipliner in Pronto for lasting color (\$18); gloskinbeauty.com.



BROWS

This often-neglected facial feature is "the key to proper eye makeup application," says Danielle Boyer, bridal expert at Boom Boom Brow Bar in NYC.

When perfectly shaped, brows act as a guide for liner and shadow placement, helping your eye makeup look flawless, says the pro. When they're messy, eyes can end up looking heavy and unflattering. That's why Boyer recommends seeing a specialist once a month to keep them in shape. More of her tips are below.

- If you've got a party coming up and your brows are sparse, start using a growth serum one month in advance. Boyer says it takes only four weeks to begin to see a difference.
- If you want a natural look, try a tint that matches your hair color. It will help fill in empty spots without appearing to be painted on.
- Never have brows shaped the day of your special occasion, as skin can become irritated. Instead, have it done a few days to one week beforehand.
- Make sure you sit up straight while your brows are being shaped. "Features get distorted when lying down, making it harder to create the right shape."

Try: Eyebrow Brow Control and Shape Gel for a neat finish (\$7.99); ultra.com.



EYES

They are the windows to the soul, so you'll want your peepers to dazzle! We spoke with Francine Porter—the cofounder, president and creative director of Osmotics Cosmeceuticals—for her top tips.

- Never use wipes around the eye area—the rubbing can pull and stretch skin, leading to fine lines and wrinkles. Instead, use a mild cleanser that melts away makeup.
- Invest in an antiaging cream formulated specifically for the eye area and use it every single day and night.
- Always wear sunglasses! They prevent squinting and protect this fragile area from UV damage.
- Limit the sodium in your diet. Excess salt can cause puffiness and accentuate dark under-eye circles.
- Use a concealer that firms the delicate skin of the upper lid and helps to smooth out crow's feet.

Try: Osmotics Cosmeceuticals Blue Copper 5 Prime Eye, which corrects and conceals signs of aging; \$78, osmetics.com.



SKIN

"The better your skin looks, the better your makeup will look," says Billera.

"The camera can accentuate unwanted texture and hues on your face. To avoid this, take preventive steps," she says. "Implement a routine with products customized for your skin type and concerns a few weeks prior to the big day. This includes a cleanser, toner, moisturizer and SPF."

On the day of, make sure your face is cleansed, toned, moisturized and protected before you put anything else on it. "If your skin is properly prepped, you will notice a significant difference in the way makeup looks and lasts throughout the day," says Billera.



glo
SKIN
BEAUTY

LIPSTICK

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